

Flight Data Services Safety Seminar Agenda



May 1st, 2019
Denver, Colorado
USA

Seminar Introduction

Welcome to our Flight Data Services Safety Seminar!

The primary purpose of this seminar is to engage in productive and educational dialogue regarding safety in aviation. Interactive lectures will be followed by an open forum safety exchange where current issues can be discussed openly in a safe and confidential environment. All participants have, by their attendance, agreed to adhere to strict confidentiality regarding all discussions.

Agenda

Wednesday, May 1st

08:45	Continental Breakfast in meeting room		
09:00	Introductions		
09:15	Vision for the Future	~	Chris Jesse
09:30	Just Culture	~	Dr. Benjamin J. Goodheart
11:30	Catered Lunch		
13:00	Landing Overrun Risk Index (LORI)	~	Mitchell L. Serber
14:00	Safety Exchange	~	Everett Brady (facilitator)
15:00	Coffee Break		
15:15	Safety Exchange (continued)		
16:30	Wrap up		

Facilitator Profiles

Dr. Benjamin J. Goodheart, ATP, CFI – Founder, Magpie Human Safety Systems

Dr. Benjamin Goodheart has been involved in the design of safety systems - in aviation in particular - for nearly 25 years.

Benjamin enjoys working where complex systems and people interact, and he thrives in environments that require a balance of science and art. Dr. Goodheart's work has been recognized by the National Academy of Sciences and cited in work by NASA and others.

Benjamin writes and speaks around the world on topics of safety, resilience, and leadership in organizations where failure can carry an awfully high price.



Mitchell L. Serber - Chief of Safety, The Boeing Company Executive Flight Operations

Mitchell L. Serber is the Chief of Safety for The Boeing Company Executive Flight Operations and directs the Safety Management System for the organization as well as flying the line.

Prior to joining Boeing, Mitch enjoyed a 23-year airline career with over 17,000 hours logged before joining MITRE Corporation's Center for Advanced Aviation System Development (CAASD) in 2007 as a Human Centered Engineer Project Manager. With MITRE, he was on the initial team that established the Aviation Safety Information Analysis and Sharing (ASIAS) program.

As part of his air carrier career, he served the Air Line Pilots Association (ALPA) at the National level as the Chairman of the Airport and Ground Environment Group (AGE), Operations Committee (OPSCOM) Chairman, and international representative to the IFALPA AGE Committee.

Mitch holds a Masters of Aeronautical Science degree specializing in Human Factors in Aerospace Systems from ERAU in 2013 graduating with distinction, in addition to a BS in Aeronautical Science from ERAU and is a Fellow of the Royal Aeronautical Society.



Chris Jesse – COO, Flight Data Services

As Chief Operating Officer for the world's largest Flight Data Monitoring service provider, Chris is responsible for setting strategic goals for growth and innovation to maintain and enhance Flight Data Services' position as world leaders.

Chris has been working with flight data for 12 years, initially starting with a government funded research project in Artificial Intelligence to identify outliers in flight data. As a Software Architect, Chris designed and wrote the only Open Source flight data analysis platform which has been used to process in excess of 20 million flights. Working as the Research and Development Manager, Chris founded a new Data Science team to use Big Data and Machine Learning techniques to support advanced analysis of flight safety information.



Everett Brady – General Manager, Flight Data Services

Everett has worn many hats (sometimes simultaneously) in the aviation industry. Everett's career spans from fueling airplanes to leading the Command Center of a top-10 airport. In May of 2018, Everett joined Flight Data Services to lead the US branch of the company and further expand FDS' already impressive impact on aviation safety.

Everett is a Commercial Certificated pilot with Instrument and Multi-Engine ratings. He holds two degrees: a B.S. in Aeronautics – Professional Pilot emphasis; and a B.S. in Air Traffic Management.

Outside of work, Everett is an amateur model rocket enthusiast. As a youth, he was highly active in the Civil Air Patrol, rising to the grade of Captain and rank of Cadet Commander, leading an entire squadron of 40+ marching and barking teenagers! Everett hangs his hat in Phoenix with his wife Valery, one-year old daughter Audrey and a Terrier named Watson.



Registration

To register for the course, please fill in the online registration form [here](#).

Seminar Fee:

Register early for savings!!

Registrations received by March 31st = \$75 per attendee

Registrations received after March 31st = \$100 per attendee

The seminar fee will be invoiced to your company. This fee is waived for Training Course attendees.

Cancellation Policy

Cancellations are to be sent via email to denver2019safety@flightdataservices.com on or before Friday, April 19th 2019. If you fail to cancel by this date, the course fee will apply.

Venue

Dominion Towers
600 17th Street
Suite 2310 South
Denver, Colorado 80202

The venue is a 10-minute walk (less than 0.5 miles) from the BASS convention.

For last-minute questions about venue or agenda, contact Everett Brady at +1 631 495 4261

Hotel Accommodations

We encourage attendees to make arrangements with any of the fine hotels in the downtown area.